

# ALASKA MANUFACTURING, BUSINESS, MANUFACTURING, INDUSTRY & TECHNOLOGY (AMBIT) PORTAL

## ABOUT YOUR BUSINESS...

Please fill out the form in its entirety. You will need to bring this with you to the AMBIT Portal Seminar you signed up for.

CONTACT INFORMATION				
NAME:			COMPANY NAME:	
TITLE:			EMAIL ADDRESS:	
ADDRESS:			CITY:	
STATE:	AK	ZIP CODE		PRIMARY PHONE:
ALT. PHONE:			WEBSITE:	

THINGS TO DO BEFORE THE SEMINAR
<input type="checkbox"/> I have a bank account to use for my PayPal Account. <input type="checkbox"/> I have created a PayPal account. The account I signed up for uses the email address listed above. <input type="checkbox"/> I have created my banner advertisement. (OPTIONAL)

The following sections contain areas for you to provide information about your business and the products or services you offer. You are encouraged to provide clear, concise information while still retaining the originality and uniqueness that you and your business have.

Be creative. Although you may provide a service or create products that many other Alaskans provide, embellish the descriptions so they are drawn into who you are and why you do what you do.

### SAMPLES

**ABOUT YOUR COMPANY** Example: John has a flight-seeing company. He's owned and operated his company from Lake Hood since 1998. He wants to advertise his tours. He wants people to choose his product over other similar companies.

ABOUT YOUR COMPANY (SAMPLE)	
Instead of :	Daily flight-seeing tours of Southcentral Alaska, Chugach Range and Chugach National Forest. Occasionally see wildlife. Locally owned and operated since 1998.
Try:	Take off for an adventure in a float plane from Lake Hood in Anchorage to enjoy a one-of-a-kind flight-seeing tour of Southcentral Alaska! Begin your aerial experience in the Last Frontier by exploring the scenic and breathtaking Chugach Mountain Range and the far reaching Chugach National Forest. Don't pass up the chance to unobtrusively spot and view moose, mountain goats, the occasional bear and local water fowl in their natural habitat. Land on a glacier and become awed by the majesty of a natural glacial ice amphitheater while you take in the spectacular views from a perch that is seemingly on the top of the world. John, your personal guide and the proprietor of Alaska Float Plane Tours, has provided the opportunity to the adventurous local and tourist alike since 1998.

WHO ARE YOU Example: Mary is bi-cultural and lives in Anchorage. Her mother’s family is from Bethel. Her father’s family is from Holy Cross. She was taught traditional arts and to perpetuate her culture through education by her grandmothers. She has apprenticed under a well known beader and skin-sewer for 5 years. She teaches her traditional Native art in classrooms as part of an Outreach Program artisans can participate in.

Who are you? (SAMPLE)	
Instead of:	Mary is a lifelong Native Alaskan with family from different parts of the state. She apprenticed for 5 years to Jane Doe. She shares aspects of her culture she learned from her family with local schools in an Outreach Program.
Try:	<p>Mary has learned to perpetuate cultural traditions and traditional arts under the tutelage of her grandmothers. Alternating between her mother’s and father’s families, Mary annually switched her visits between summer and winter activities so she was well versed in the seasonal activities and doing “women’s work” in both cultures.</p> <p>On her father’s side, her Deg Xinag (aka Ingalik) Athabascan grandmother was responsible for her education in the ways of a traditional woman. She was taught beading, quillwork and making items out of birch bark and smoked moose hide, caribou and bone.</p> <p>From her Yup’ik (Eskimo) maurluq (grandmother) Mary learned to skin-sew items as well; parkas, <i>piiluguks</i> (traditional fur and skin boots) and other regalia. She also learned to sew rye grass baskets the Yup’ik are most famous for. Mary has been very fortunate in receiving an extensive cultural education from both sides of her family, including but not limited to language, food preparation, and etiquette.</p> <p>As her expertise grew, Mary sought out more teachers. Mary formally apprenticed with Jane Doe. Jane is a renowned Deg Xinag Athabascan skin-sewer and has had exhibits in the Museum of Living History and Art and has taught art workshops through Alaska University and Cultural Centers for 17 years. Jane declared several years ago that she has taught Mary everything she knows, and has nothing more to teach her. Mary hopes that someday she will have an apprentice serve under her so she may pass on Jane’s extensive knowledge and keep the traditions of passing down knowledge and history to new generations as her ancestors have done for thousands of years.</p> <p>Mary is a tradition bearer who generously shares aspects of her culture with the children of the Anchorage School District through the popular and culturally sensitive Outreach Program. Mary hopes that she instills a sense of respect for the Native Peoples of Alaska with the non-Native children she encounters, and instills pride and excites Native children she encounters into learning about and sharing their own cultures and traditional art.</p>

Those samples should give you an idea of how detailed you should get with your descriptions. As we said, please be as creative as you can. If you have pictures or video of yourself doing the things you do for your business, those would be great to upload to add to the actual content of the page. If you have questions on this, please don’t hesitate to ask! If you need more space, attach any additions to this form so you have them on hand when you attend your seminar.

**ABOUT YOUR COMPANY**

**(Completed)**

Please write a brief history of your company, who you are, etc. Personalize it as much as possible.

**Who are you?**

**(Completed)**

This space is for a brief biography. You can be as detailed or vague as you choose.

**PRODUCTS OR SERVICES MY COMPANY OFFERS**

(Completed)

List each product or service you offer. You should take a photo of each item to upload at the seminar.

<input type="checkbox"/> ITEM 1: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 2: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 3: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 4: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 5: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 6: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 7: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

<input type="checkbox"/> ITEM 8: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	
<input type="checkbox"/> ITEM 9: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	
<input type="checkbox"/> ITEM 10: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	
<input type="checkbox"/> ITEM 11: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	
<input type="checkbox"/> ITEM 12: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	
<input type="checkbox"/> ITEM 13: ITEM NAME		ITEM NUMBER:	
DESCRIPTION:			
PRICE:		SHIPPING:	

Questions? Please don't hesitate to contact Amanda Myers, eCommerce Project Coordinator or Derick Temiz, Operations Coordinator with the Alaska Manufacturing Extension Partnership and AMBIT.

Call (907) 279-2637 or email [amanda@alaskamep.org](mailto:amanda@alaskamep.org) or [derick@alaskamep.org](mailto:derick@alaskamep.org).